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INFORMATION FOR GROWTH

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May 28th, 2019

CONTACT

Christophe PILLOT
+ 33 1 44 55 19 90
c.pillot@avicenne.com



The Rechargeable Battery Market and Main Trends 2018-2030

Christophe PILLOT

Director, AVICENNE ENERGY

Presentation Outline

- The rechargeable battery market in 2018
- The Li-ion battery value chain
- Li-ion battery material market
- Focus on xEV batteries
- Forecasts & conclusions

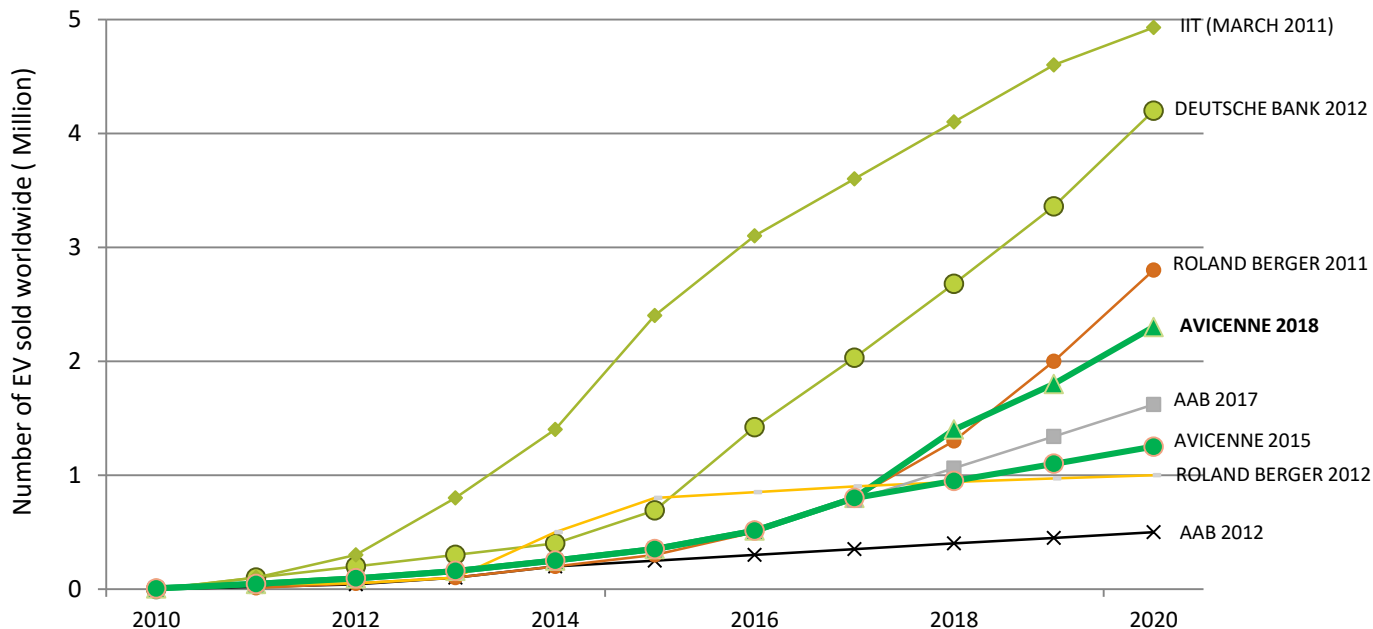


AGENDA

- The market in 2018 by technology, applications & battery suppliers
- Li-ion components market & value chain
- xEV market in 2018
- xEV forecasts up to 2030
- Industrial, stationary & ESS applications 2018-2030
- Rechargeable battery market forecasts up to 2030

AVICENNE ENERGY: RENOWNED TO HAVE REALISTIC FORECASTS

EV sold, in million units, worldwide, 2010 - 2020



The Rechargeable Battery
Market and Main Trends
2018 – 2030



Paris, France

May 28th, 2019

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Christophe PILLOT
+ 33 1 44 55 19 90
c.pillot@avicenne.com



OEM INVESTMENT IN VEHICLE ELECTRIFICATION

January 2018 news

Carmakers to invest more than \$90 Billion in EV

- 🔗 **Ford** will invest **\$11 billion** by 2022 to launch 40 new electric cars and hybrids worldwide
- 🔗 **Volkswagen** plan to spend **\$40 Billion** by 2030 to build electrified versions of its 300-plus global models
- 🔗 **Daimler** will spend at least **\$11,7 billion** to introduce 10 pure electric 40 hybrid models
- 🔗 **Nissan** pledged to launch 8 new electric vehicles and hit annual sales of 1 million electrified vehicles by 2022
- 🔗 **Toyota** will launch 10 Evs by the early 2020s and sell 5,5 million electrified vehicles, including hybrids and hydrogen fuel cell vehicles, by 2030
- 🔗 **BMW** will offer 25 electrified (12 fully electric) vehicles by 2025
- 🔗 **GM** pledging to sell 20 all-electric vehicles by 2023
- 🔗 **Honda** says two-thirds of total car sales to be electrified models by 2030
- 🔗 **Chinese automakers**, all have publicized aggressive investment plans



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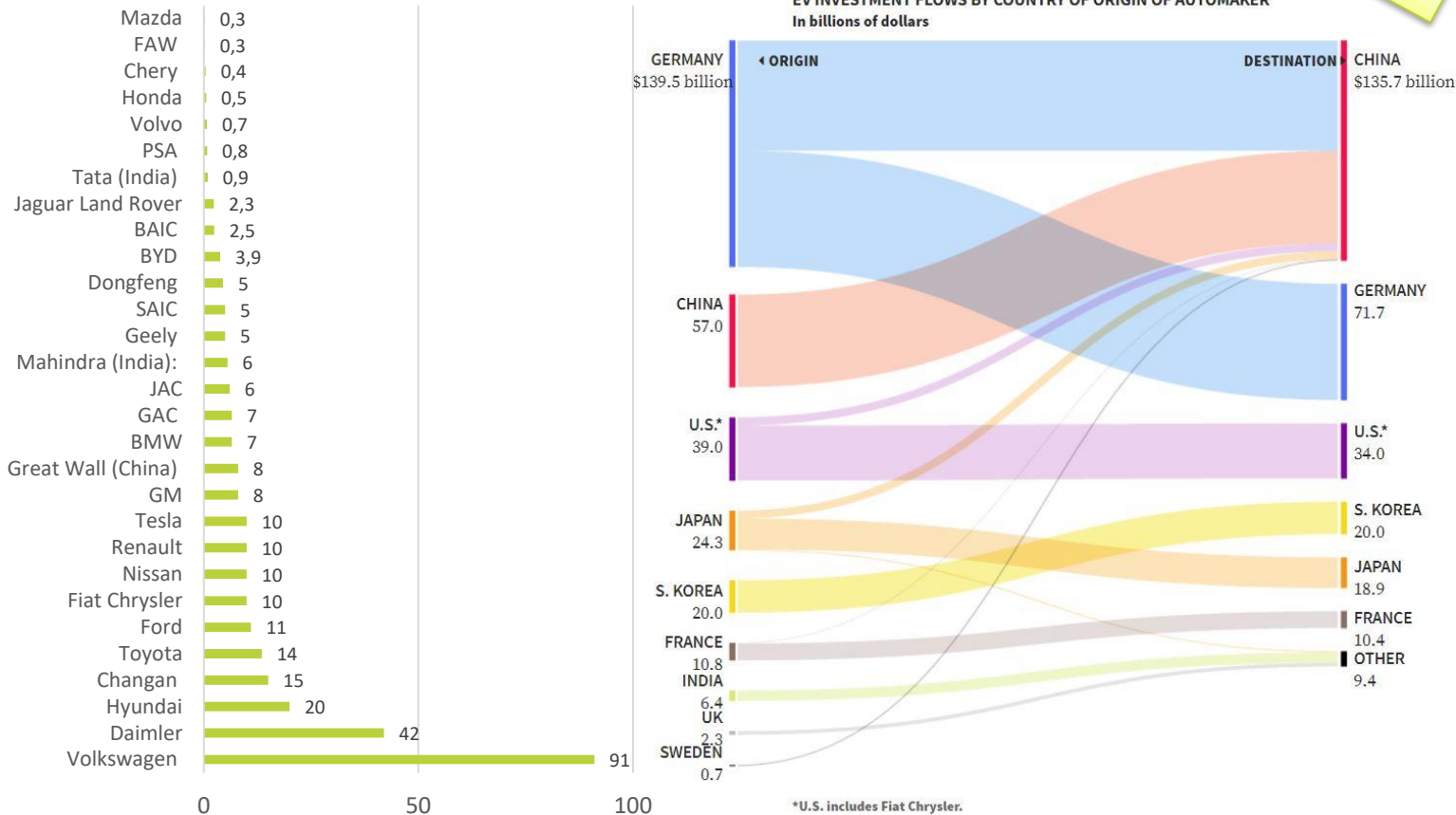
Christophe PILLOT

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c.pillot@avicenne.com

CARMAKERS TO INVEST MORE THAN **\$300** BILLION IN EV

January 2019 news

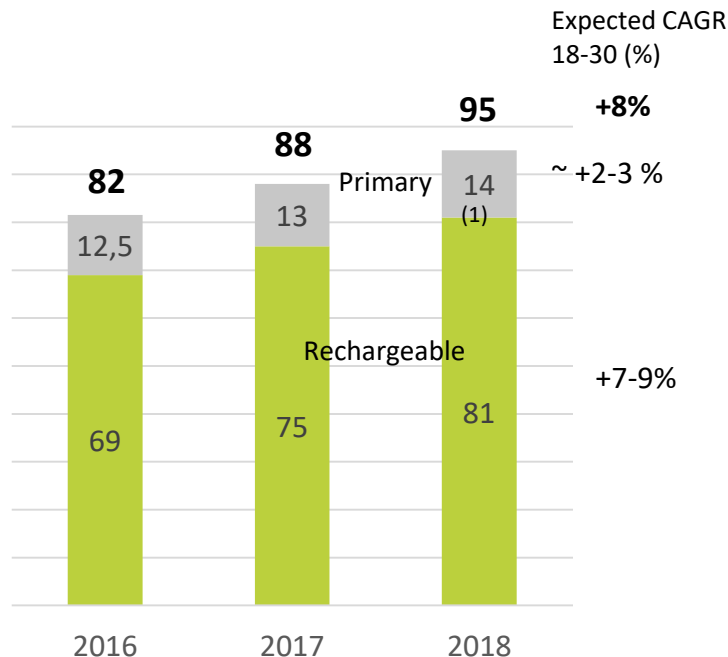


Source: Reuters January 2019, Avicenne Energy



WORLDWIDE BATTERY MARKET OVERVIEW

Battery market in value (2016-2018, global, \$bn, all market segments, all technologies)



Macro-trends driving the battery market

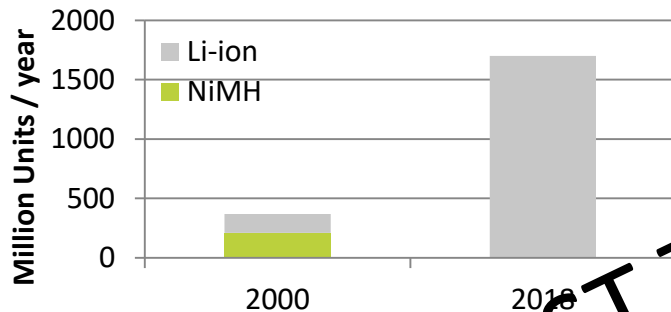
- Battery is a key technology for new concepts of mobility and energy (e.g. electric mobility, stationary storage) supported by the following trends:
 - **Population increase and city growth challenging existing mobility and energy solutions**
 - **Shift in energy production** with an increasing focus on renewable energies as an alternative to fossil fuel and nuclear
 - **Global awareness** regarding global warming pushing for adoption of green solutions (global objective of CO₂ emissions reduction, government regulations and incentives, social pressure for environmental-friendly solutions)

(1) Non rechargeable – Source: AT Kearney, Duracell, Avicenne – Based on selling price from manufacturer to retailer

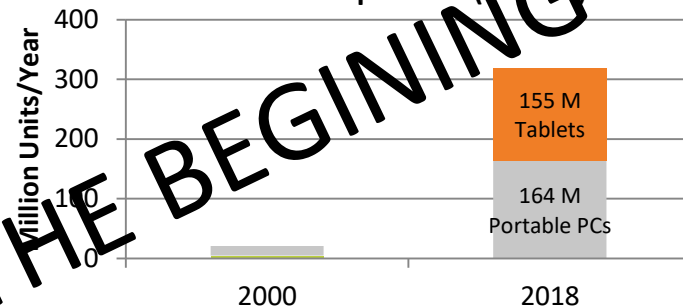


THE BATTERY MARKET IS REALLY DYNAMIC

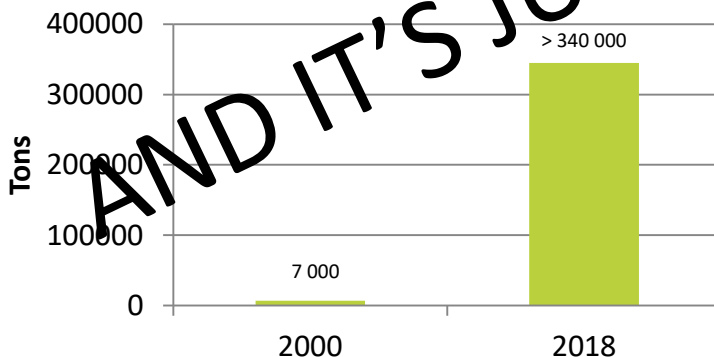
Cellular Phones sold per Year (Million)



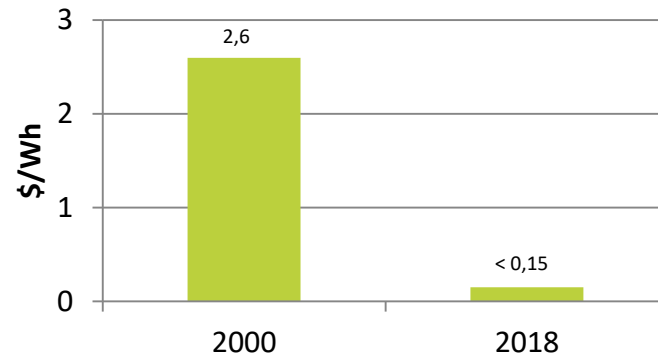
Portable PC sold per Year (Million)



Tons of cathode active materials



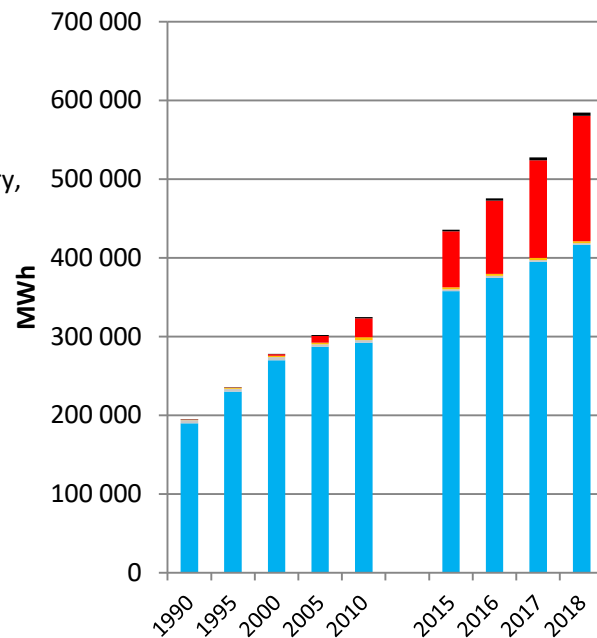
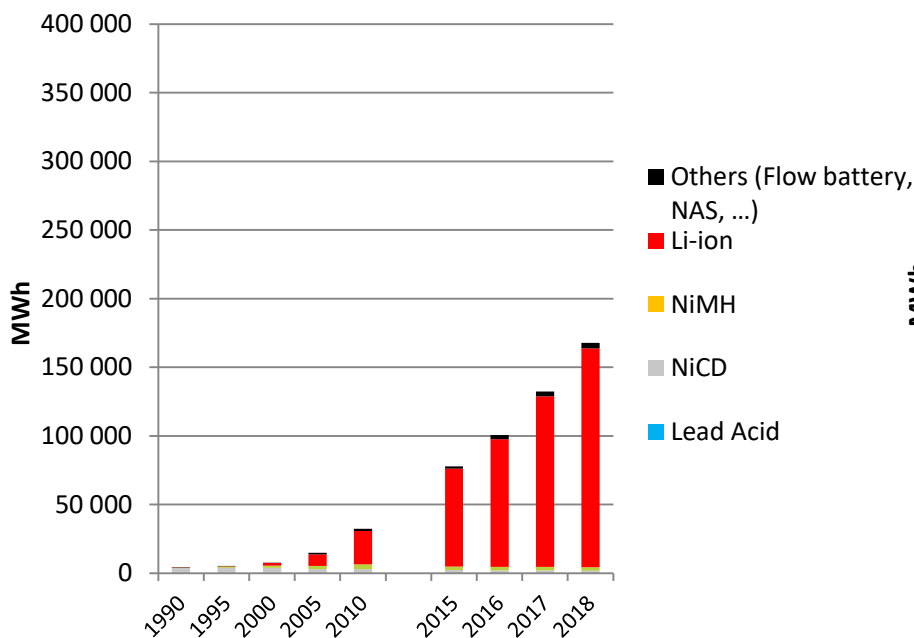
Li-ion 18650 cell price (\$/Wh)





THE WORLDWIDE BATTERY MARKET 1990-2018

Lithium Ion Battery: Highest growth & major part of the investments
Lead acid batteries: By far the most important market (>70% market share)



THE WORLDWIDE BATTERY MARKET 1990-2018

80 BILLION US\$ in 2018 – Pack level¹

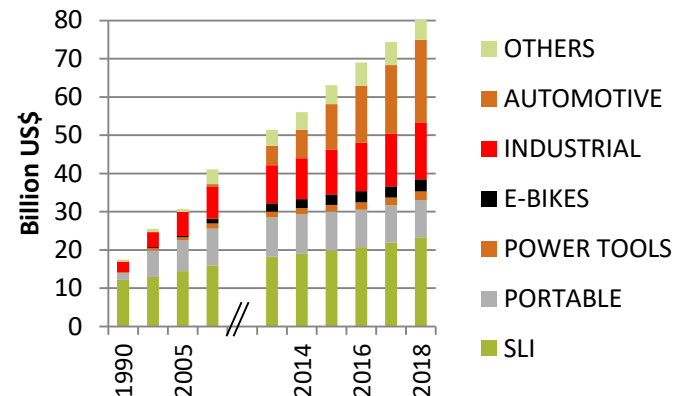
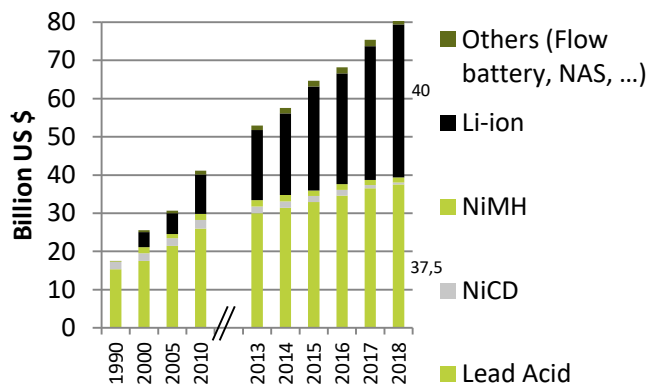
9% AVERAGE GROWTH PER YEAR (2010-2018)

The Rechargeable Battery
Market and Main Trends
2018 – 2030



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SLI: Start light and ignition batteries for cars, truck, moto, boat etc...

PORTABLE: consumer electronics (cellular, portable PCs, tablests, Camera, ...), data collection & handy terminals,

POWER Tools: power tools but also gardening tools

1- Pack: cell, cell assembly, BMS, connectors – Power electronics (DC DC converters, invertors...) not included

Source: AVICENNE ENERGY, 2019

INDUSTRIAL

- MOTIVE: Forklift (95%), others
- STATIONARY: Telecom, UPS, Energy Storage System, Medical, Others (Emergency Lighting, Security, Railroad Signaling,, Diesel Generator Starting, Control & Switchgear,

AUTOMOTIVE: HEV, P-HEV, EV

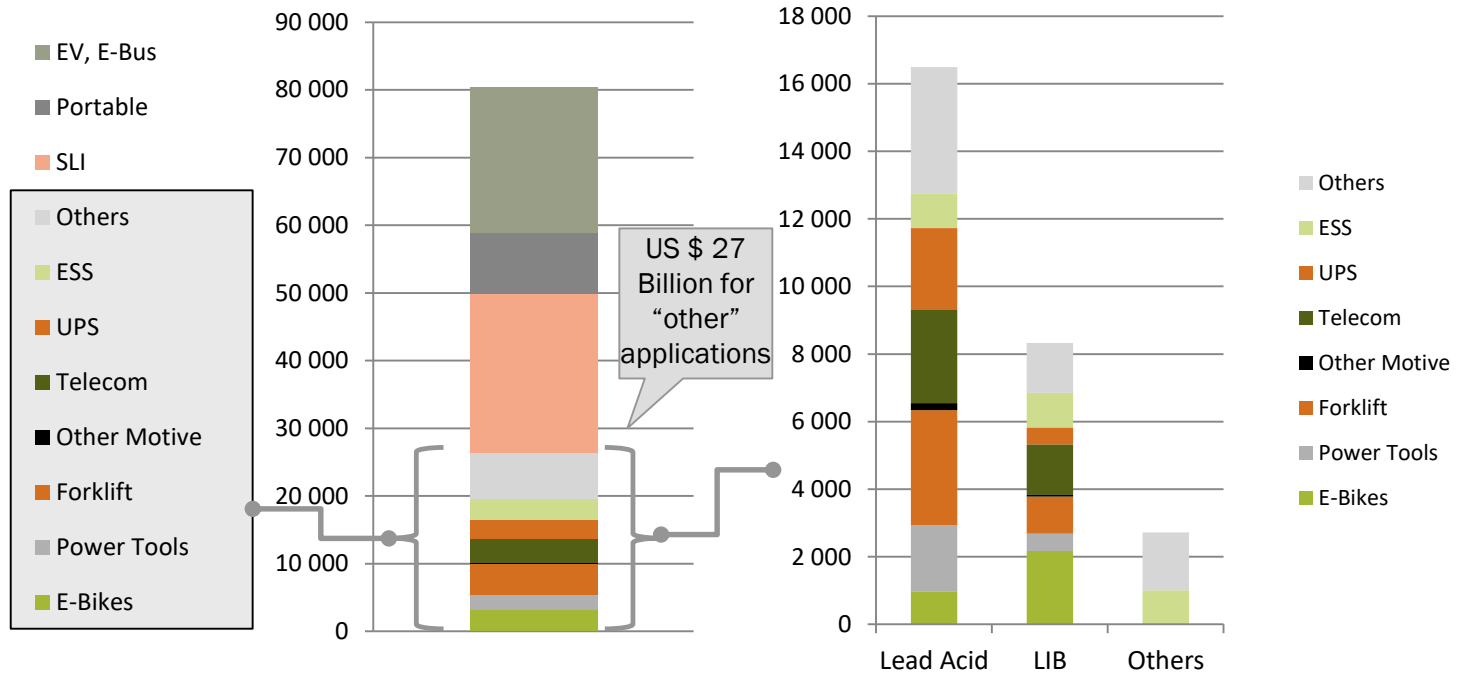
OTHERS: Medical: wheelchairs, medical carts, medical devices (surgical power tools, mobile instrumentation (x-ray, ultrasound, EKG/ECG, large oxygen concentrators, drones, Light Electric Vehicles, Hoverboard, ...

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THE WORLDWIDE BATTERY MARKET IN 2018: US \$ +80 BILLION



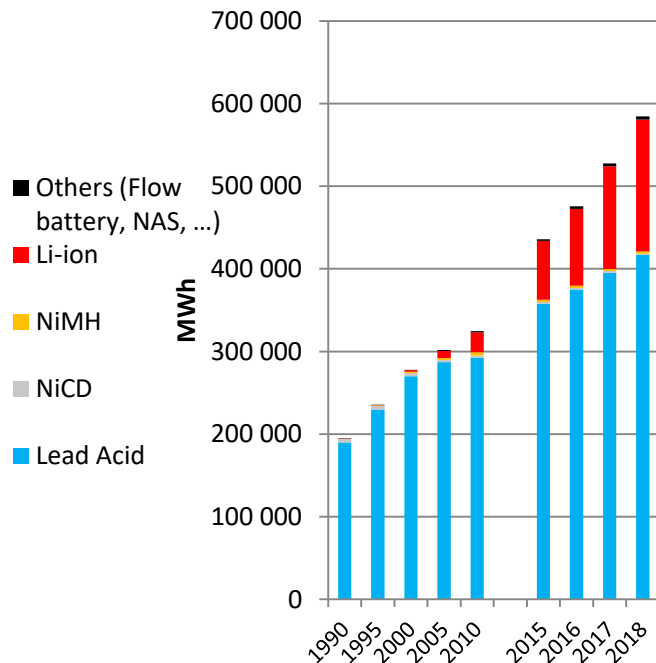
1- Pack level: Pack including cells, cells assembly, BMS, connectors – Power electronics (DC DC converters, invertors...) not included

Source: AVICENNE ENERGY, 2019



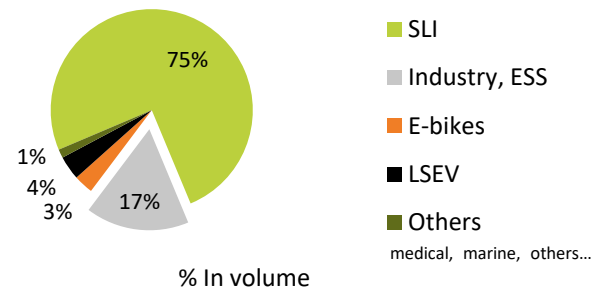
THE WORLDWIDE BATTERY MARKET 1990-2018

In volume (MWh)

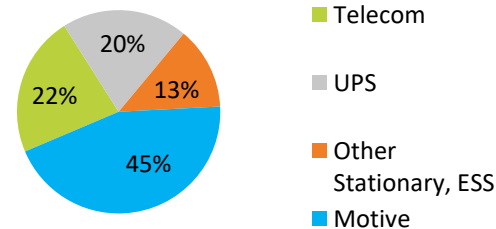


Source: AVICENNE ENERGY, 2019

Lead Acid Batteries 2018
420 GWh for > US \$ 37 Billion



Industrial Batteries – Lead acid batteries
69 GWh for US \$ 11 Billion



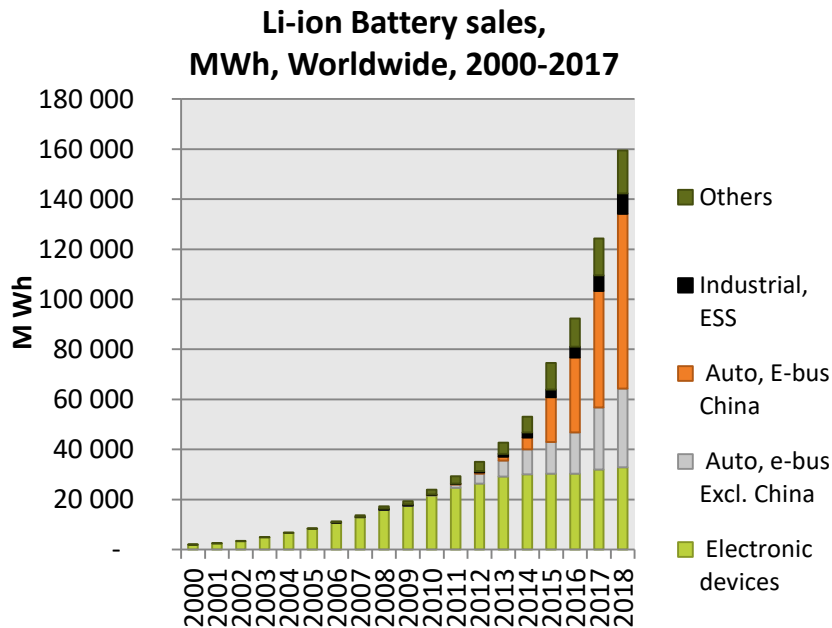
% In volume



LI-ION IN 2018 - MAIN APPLICATIONS

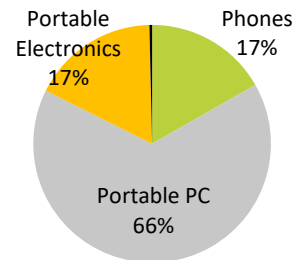
>160 000 MWh - 31 B\$ (1)

CAGR 2008/2018
+24 % per year in Volume

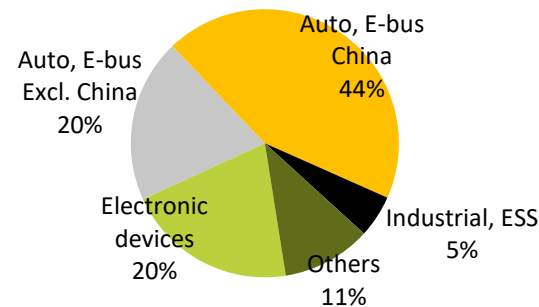


(1) Cell level
Others: medical devices, power tools, gardening tools, e-bikes...
Source: AVICENNE Energy 2019

2000: < 2GWh



2018: 160 GWh



LIB: THE BIGGEST PART OF THE COST IS RAW MATERIALS

RAW MATERIALS ACCOUNT FOR 60 TO 70% OF LIB CELLS BUSINESS

RAW MATERIAL COST IMPACT DRASTICALLY ON THE BATTERY MAKERS PROFIT

The Rechargeable Battery
Market and Main Trends
2018 – 2030



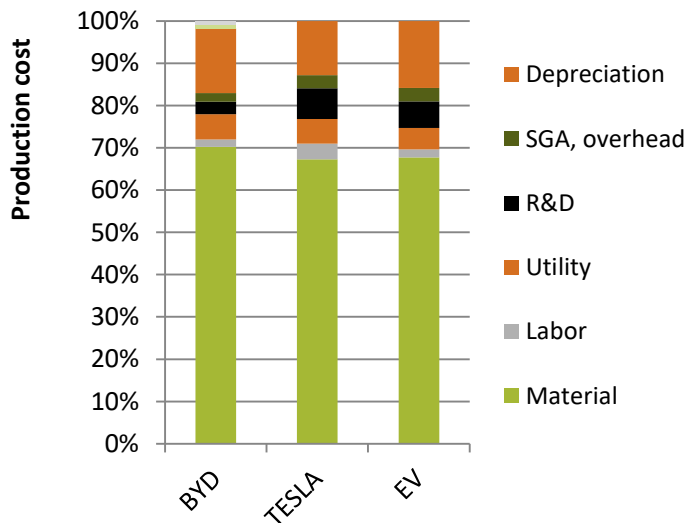
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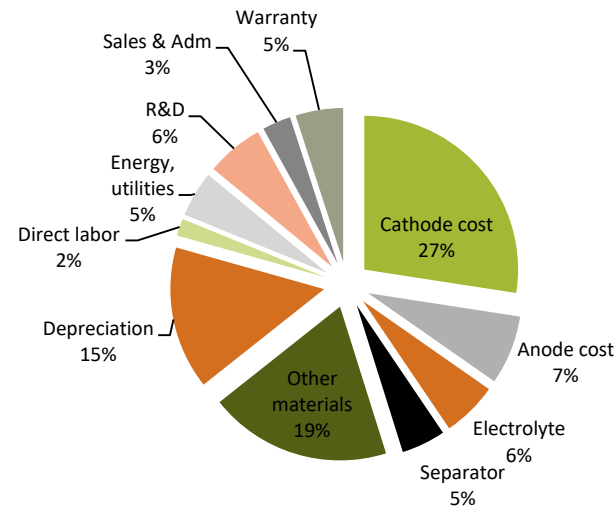
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LIB Cost structure for TESLA & 40 Ah EV pouch cell NMC



Average cost structure of Li-ion cell



Note: Average mix of cylindrical, prismatic & laminate cells
Sources: AVICENNE ENERGY 2019



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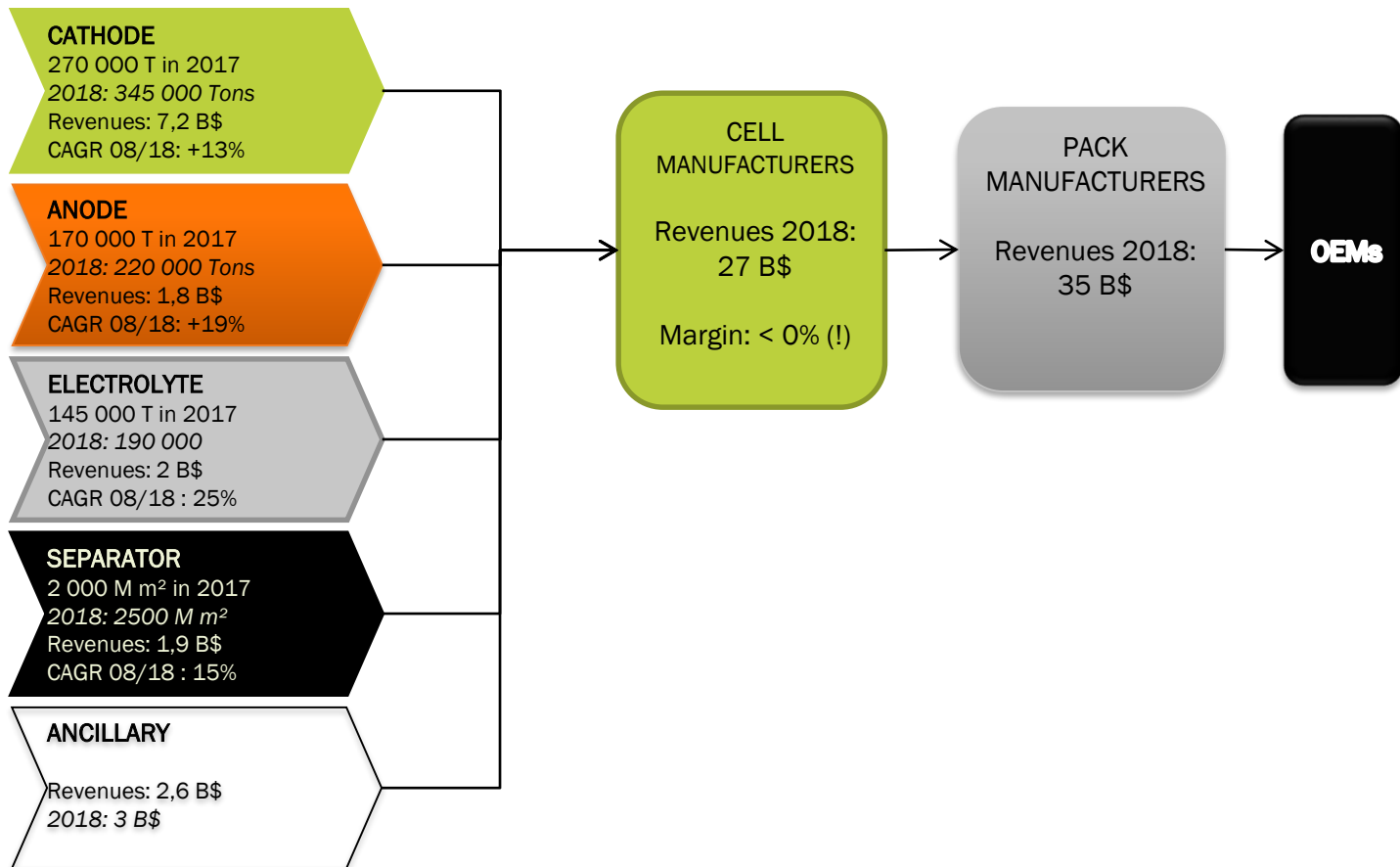
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LI-ION VALUE CHAIN – MARKET DEMAND



Sources: AVICENNE ENERGY 2019

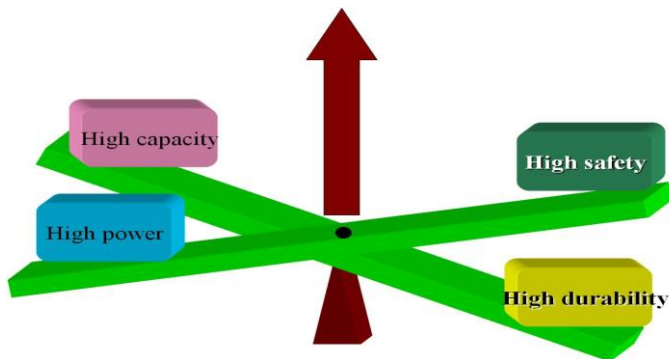


LIB CATHODE MATERIAL

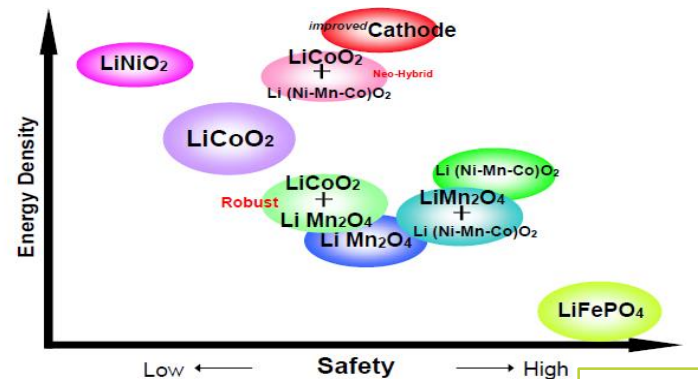
⌚ Cathode raw materials market

- ⌚ LiCoO₂ (LCO)
- ⌚ LiMn₂O₄ (LMO)
- ⌚ LiMPO₄⁽¹⁾ (LFP)
- ⌚ Li[NixMnyCoz]O₂ - NMC
- ⌚ Li[NixCoyAlz]O₂ – NCA

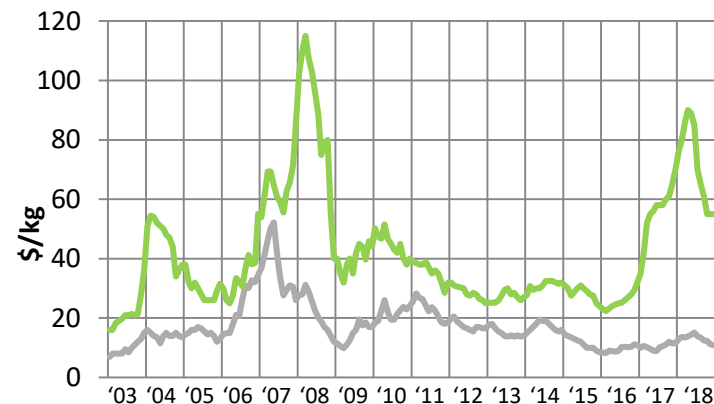
(1) M= Fe or Mn



Source: Mitsubishi, Batteries 2012 – Nice



Source: SANYO, March 2011

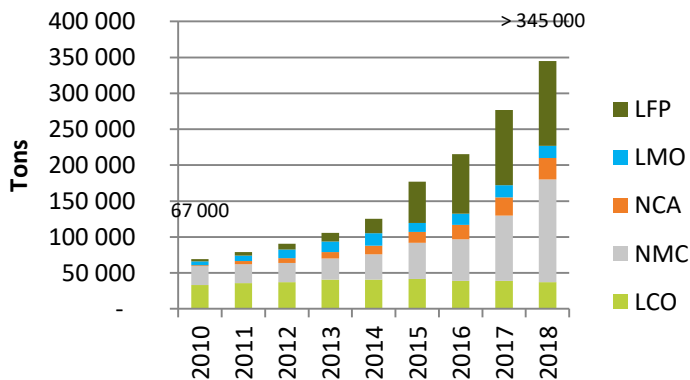


Source: LME



CATHODE ACTIVE MATERIALS NEEDS

Cathode active materials for LIB in Tons, 2010-2018 (Demand)



LEADERS:



NEW ENTRANTS ON THE FIELD:



Rationales

- 🕒 In 2018, LCO is used in pouch cells for electronic devices: smartphones, tablets, ultra thin portable PCs
- 🕒 NMC is used in other electronic devices & xEV
- 🕒 NCA is used by 18650 & 27100 Panasonic cells in Tesla cars and as a blend with LMO in other xEV
- 🕒 LMO is mostly used as a blend with NMC in xEV
- 🕒 LFP is used in xEV, e-buses in China and for industrial applications



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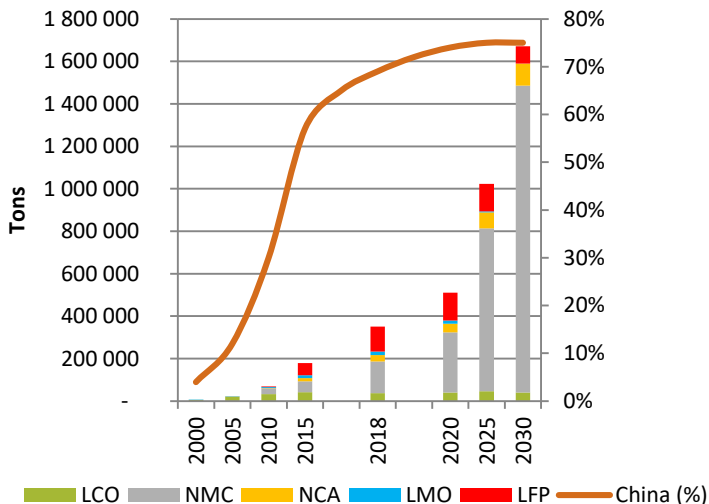
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c.pillot@avicenne.com

CATHODE ACTIVE MATERIAL FORECASTS 2000-2030

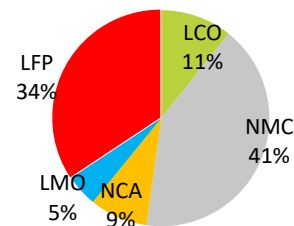
Cathode active materials 2000-2030 - Tons



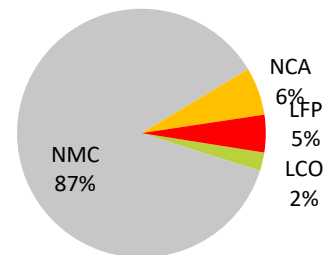
ASSUMPTIONS:

- Portable devices:
2017-2030: +4% per year in volume
- HEV: 4,3 M HEV/year in 2020, 11 M HEV in 2025 & 24 M in 2030
- P-HEV: 0,8 M P-HEV/year in 2020, 2,3 M in 2025 & 5 M in 2030
- EV: 2,2 M EV/year in 2020 (1,4 M in China) / 5,4 M/year in 2025 (3 M in China) 100% LIB, 12 M EV in 2030 (> 5 M in China)
- Industrial, stationary & other applications 2016-2030: +15% per year in volume

Cathode active materials in 2018 350 000 Tons



Cathode active materials in 2030 1 670 000 Tons



Assumption: Tesla keep NCA chemistry and have a relative success
(+600 000 EV sold per year in 2030 – TESLA forecast 500 000 in 2025)

Sources: AVICENNE ENERGY 2019

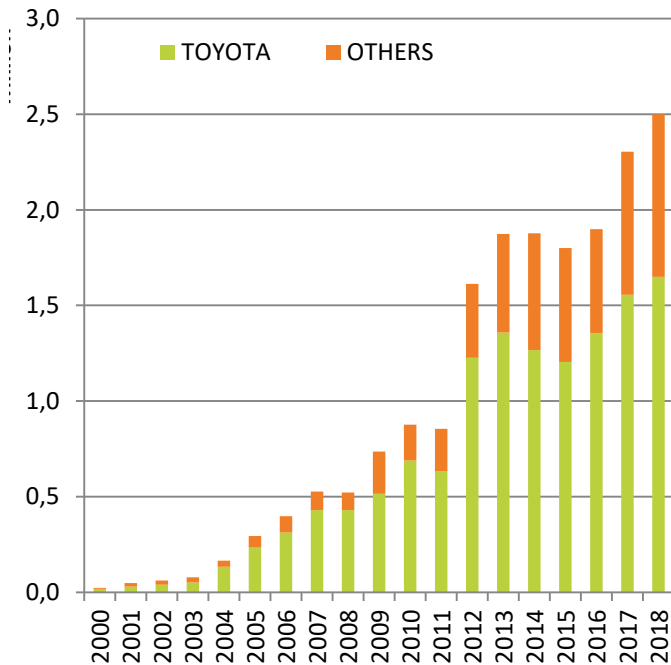


HEV WORLDWIDE IN 2018

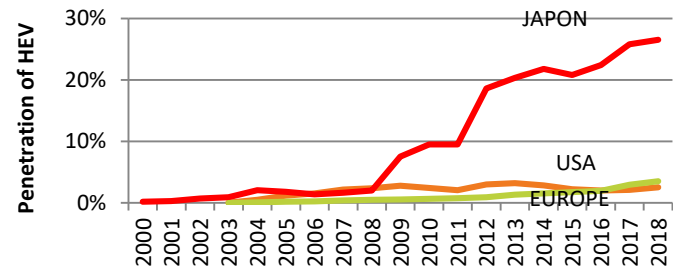
2,5 M HEV

Growth 2017-2018: +9%
From 2,3 M to 2,5 M HEV

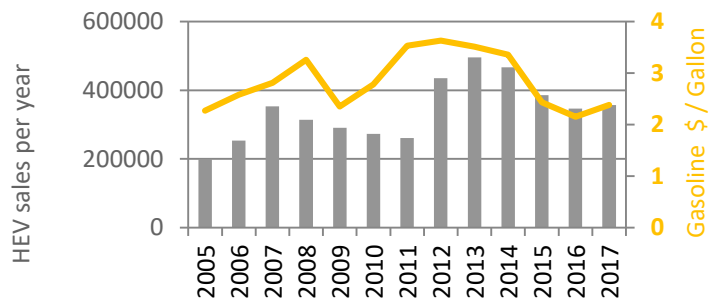
HEV sold per year, M units, worldwide,
2000 - 2018



Penetration of hybrids in the global sales,
2000-2018



Gazoline price impact on HEV market in
the US



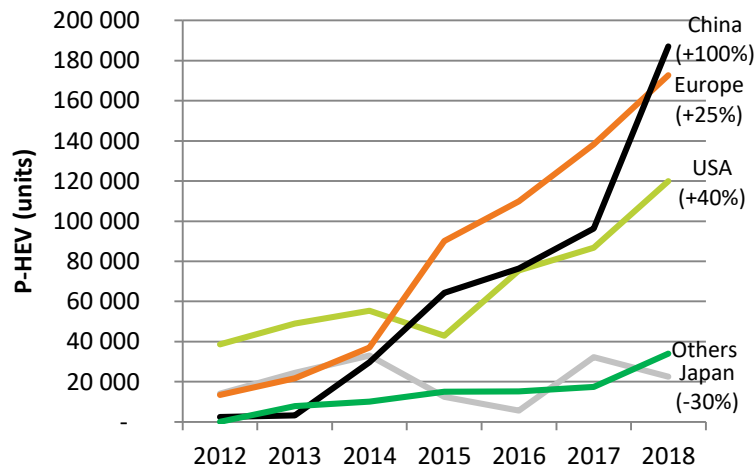
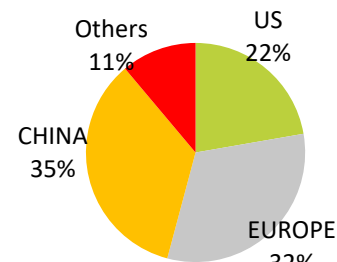
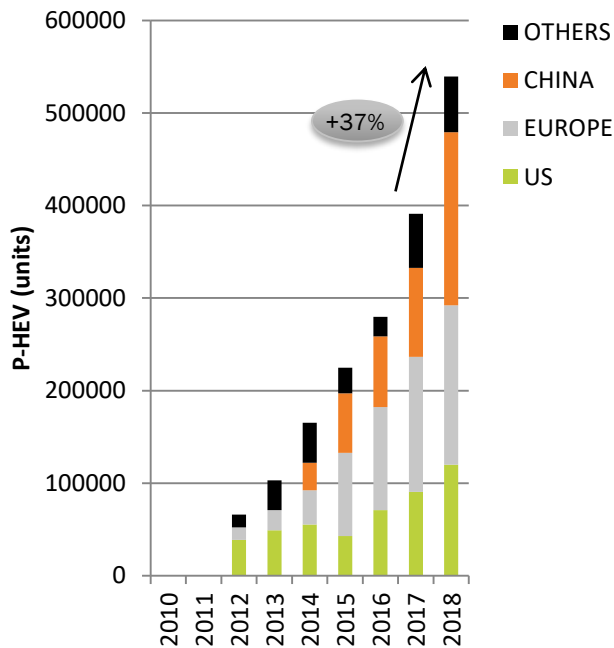
Source: TOYOTA, HONDA, NISSAN, FORD, GM, HYUNDAI, MERCEDES, GM, BMW, VW, PORSCHE... Compilation AVICENNE ENERGY
Micro hybrid not included



PHEV SOLD WORLDWIDE > 535 000 IN 2018

World excl. China growth +18%
Chinese Growth + 100%

China is leading the P-HEV
market thanks to high incentives



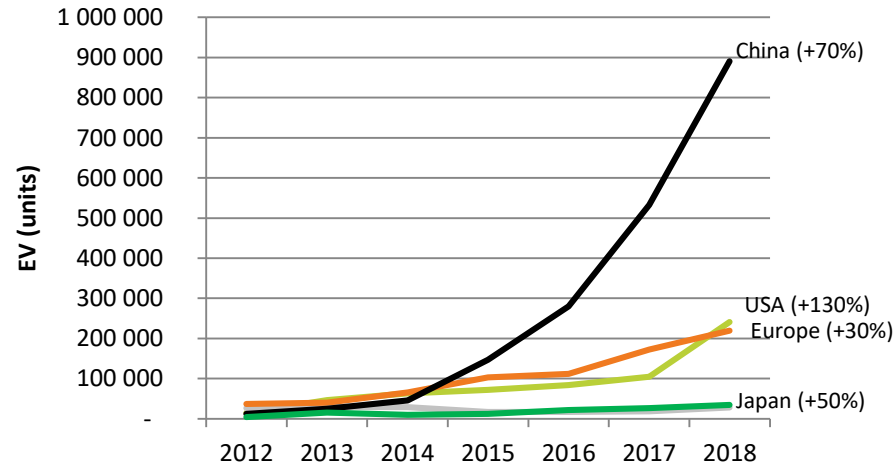
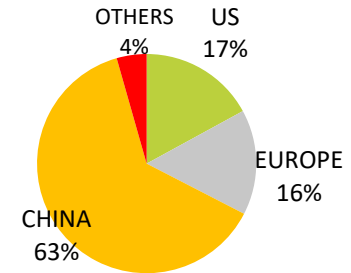
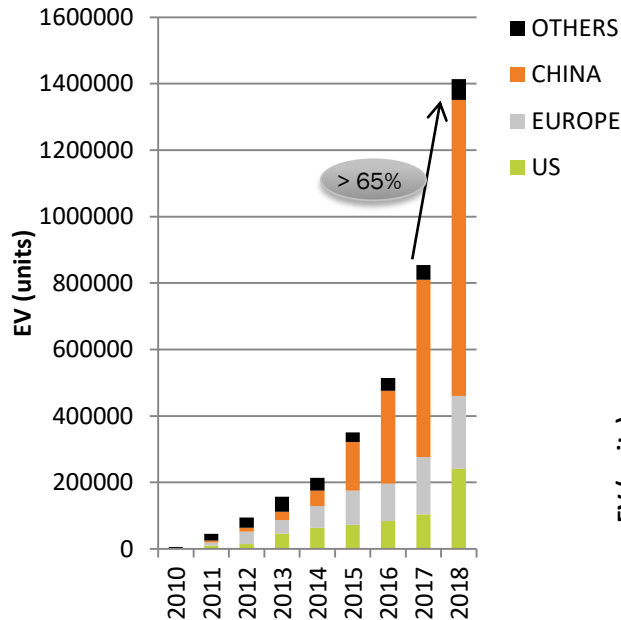


EV SOLD WORLDWIDE > 1,4 M IN 2018

World excl. China growth > 65%

Chinese Growth > 65%

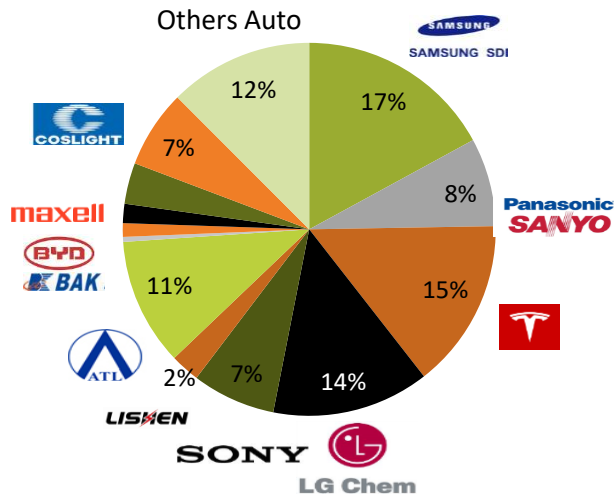
China is leading the EV market
thanks to high incentives





LI-ION BATTERY: MARKET SHARE IN 2018 WORLDWIDE

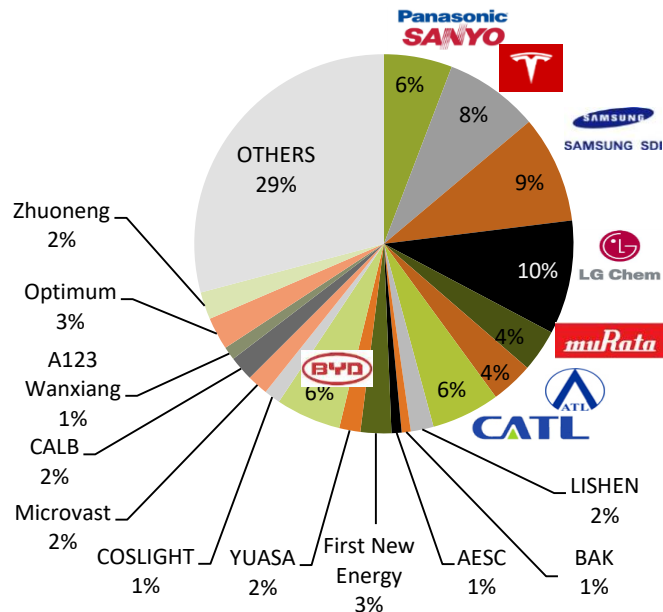
The worldwide Li-ion battery market
Company market share in 2018 in volume
(small cells only) 8,2 B cells



Others for Small cells: Chinese suppliers like Tenpower, DLG...
(1) LIB battery pack market

Source: AVICENNE ENERGY Analyses 2019

The worldwide Li-ion battery market
Company market share in 2018 in value⁽¹⁾
Estimated at B\$ 40 in 2018

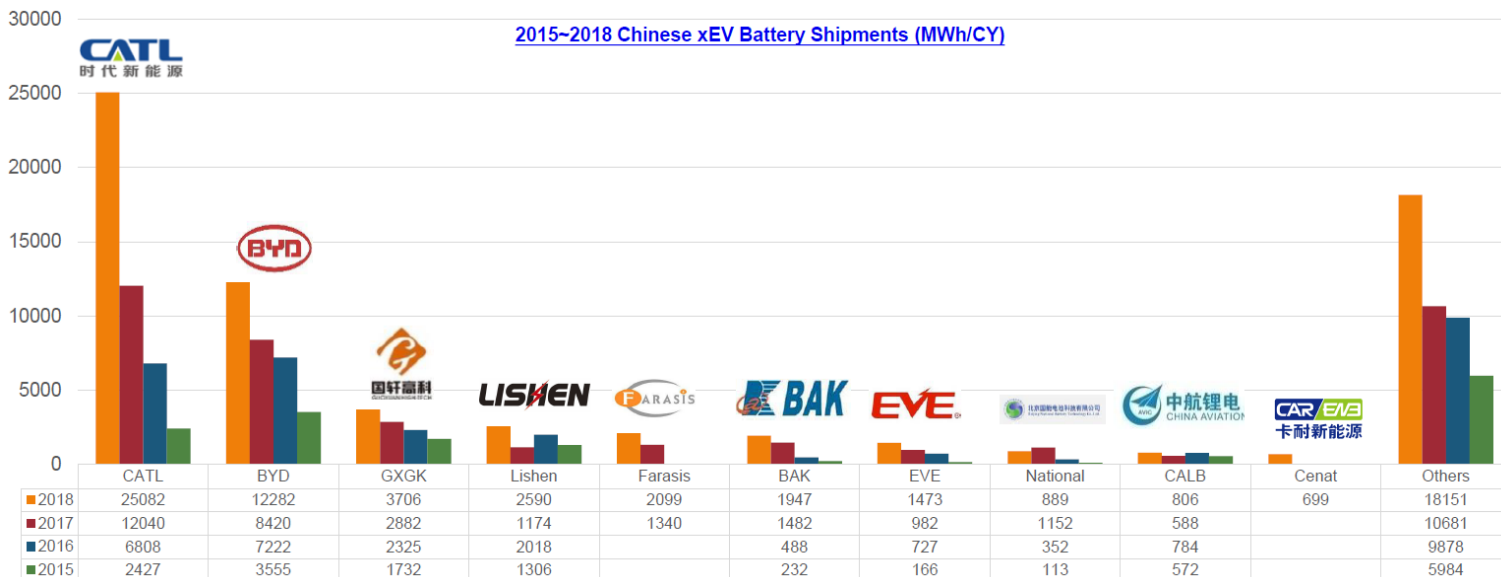




CHINESE XEV BATTERY SHIPMENTS

Top 4 (CATL, BYD, GXGK, Lishen) delivered 67% of xEV batteries

Only 3-4 companies are able to order 8000 Tons of cathode





BATTERY MARKET FORECASTS 2018-2030

Applications covered

- 🔋 Portable PCs, net-book, Ultra-book
- 🔋 Cellular Phones, Smart-phones
- 🔋 Tablets
- 🔋 Power Bank
- 🔋 Camcorders
- 🔋 Cordless Tools, Gardening tools
- 🔋 Digital Camera
- 🔋 Games, MP3
- 🔋 Cordless Phones
- 🔋 Shavers, Toothbrush,
- 🔋 RC Cars, Toys
- 🔋 Drones
- 🔋 Hoverboard
- 🔋 E-bikes
- 🔋 Power tools
- 🔋 Security lighting
- 🔋 Vehicles: HEV, P-HEV, EV, E-buses
- 🔋 Industrial motive (forklift)
- 🔋 Industrial stationary (UPS, Telecom)
- 🔋 Medical
- 🔋 Energy Storage (Small / large)

Parameters analysis

- 🔋 Main segment trends
- 🔋 Power need trends (volume, weight, capacity, running time)
- 🔋 Penetration rate for each Chemistry, each form factor,
- 🔋 2018 -2030 Forecasts
- 🔋 OEM strategies and positions
- 🔋 Main drivers & limiters

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2018 – 2030



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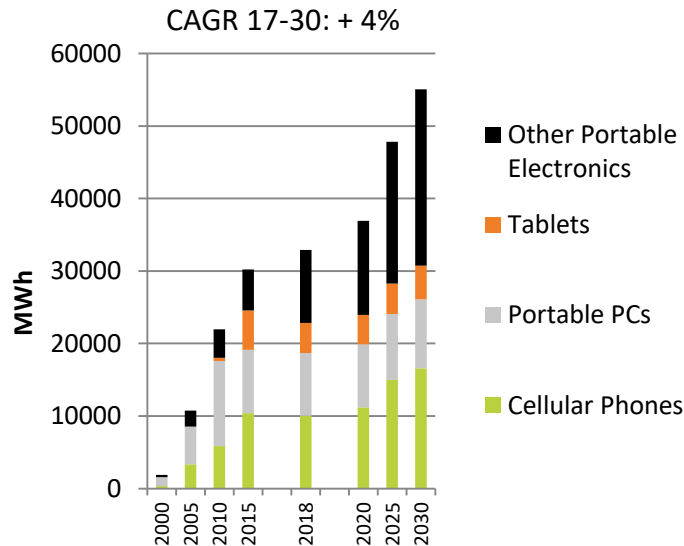
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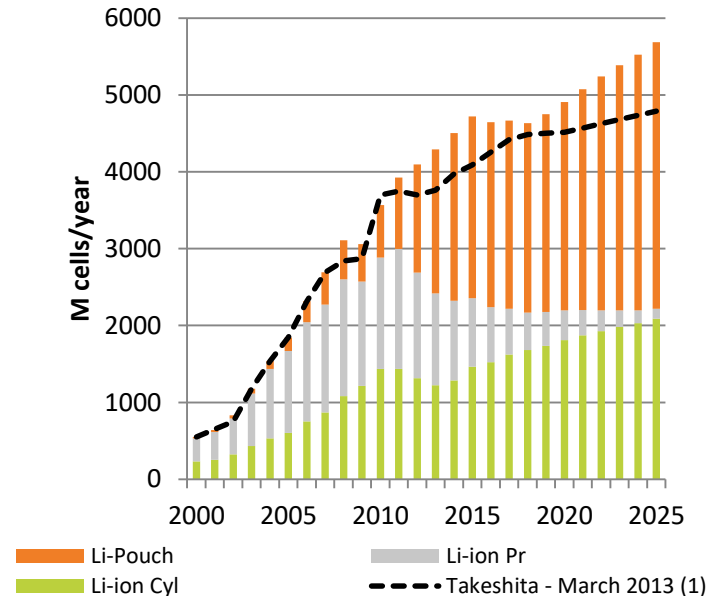
2030 LIB FORECASTS FOR PORTABLE ELECTRONIC DEVICES

2000-2030 LIB market, MWh, by application (3C)



Source: AVICENNE ENERGY Analyses

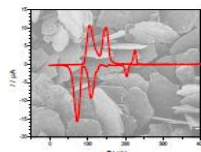
2000-2025 LIB market, M cells, by form factor (3C)



(1) Source: Takeshita, Battery Japan 2013 BJ-3 conference Slide p 4



TIME TO MARKET FOR NEW MATERIALS IN LIB INDUSTRY



1970ies



1980ies



1991



2004



2010

- ⌚ The research and development in this industry is very long and time consuming.
- ⌚ Time to market to commercialize a new material is long. Remember that the first Li-ion battery was launched by Sony in 1991 with LCO cathode, graphite, LiPF_6 electrolyte & polyolefin membrane. It was 27 years ago.
- ⌚ LTO was invented by Matsushita in 1993 (25 years ago)
- ⌚ Lithium iron phosphate was invented in 1995 (23 years ago).
- ⌚ So, it takes between 10 & 20 years to commercialize a new material in the battery industry.

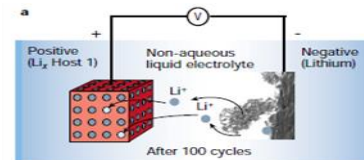


SAFETY ISSUES

Li-ion and LMP are not thermally stable what raises serious safety concerns

Background

In the 80's, lithium metal batteries were put into the markets (Moli Energy). Their further development has for a long time been slow because of a low cycle efficiency and safety issues: High chemical reactivity and a low melting point enable strong chemical reactions, even explosions. In the charging-discharging process, lithium metal can form dendrite and accumulate on electrodes. The growing lithium dendrite could puncture the separator and result in an internal short circuit. Except BOLLORÉ, all the companies developing Li metal batteries cancelled their projects



Mobile

Li-ion batteries for mobile devices mostly used a Lithium Cobalt Oxide Cathode and liquid electrolyte. In case of overcharging or short-circuit (contact between anode & cathode) a chain reaction starts -> heating & gasing -> fire ("Thermal runaway")
In 2006, SONY had to recall millions of portable PCs for total costs of 400 million USD, more than their profit-to-date



Automotive

With new cathode chemistry, most of the automotive today on the markets experienced safety concerns: (1) BYD Taxi in China with a lithium iron phosphate cathode (2) GM Volt in the US with a LG Chemical battery using LMO cathodes (as a result of a crashed tested Chevrolet Volt caught three weeks after the testing !) (3) PRIUS P-HEV in the US (converted from HEV Prius by a local engineering company without any authorisation by Toyota)



Aircraft

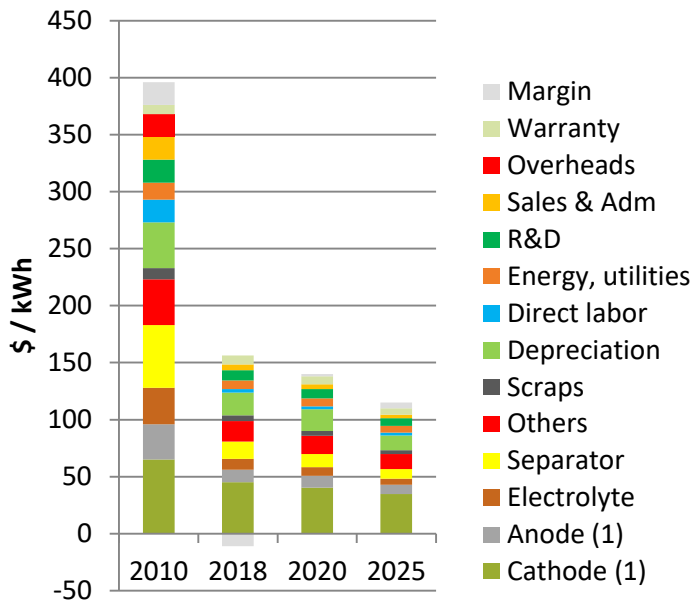
Boeing 787: The fire that burned near the tail of a parked Boeing 787 in Boston was caused by an overheating Lithium ion battery pack. The battery fire could have been hot enough to melt the carbon-fiber reinforced plastic that makes up the plane's shell.
CONSEQUENCES: All the 787 worldwide are grounded. Considerable losses for Boeing.



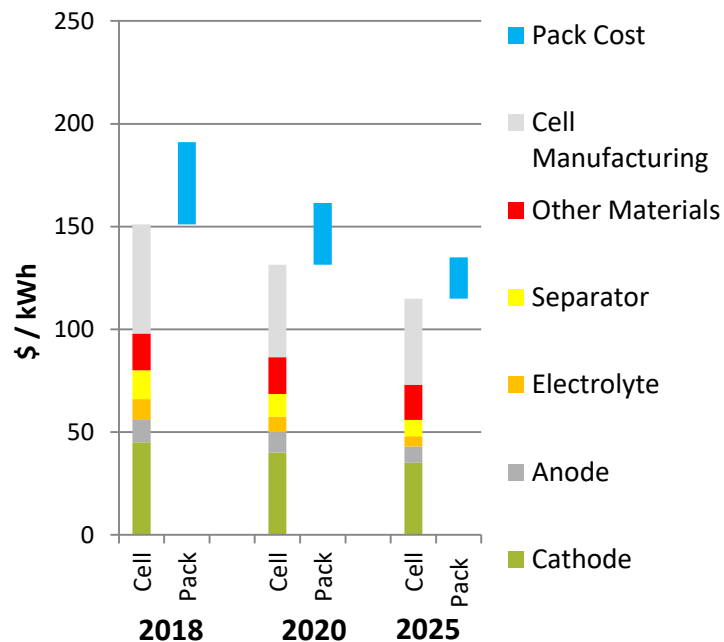


LI-ION BATTERY COST 2018-2025

LIB cell average **cost** (40 Ah pouch)
(EV design ; NMC622 cathode)



LI-ION BATTERY PACK COST FOR
EV



(1) Active materials only
Source: AVICENNE ENERGY 2019

* For Production > 100 000 packs/year



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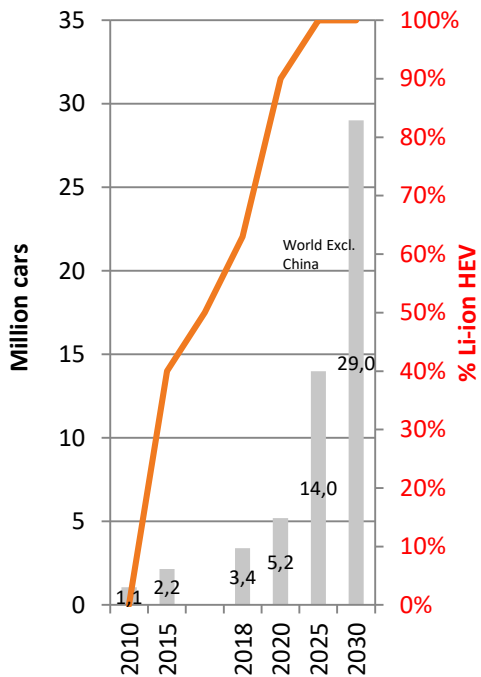
+ 33 1 44 55 19 90

c.pillot@avicenne.com

HEV, P-HEV, EV 2030 FORECASTS

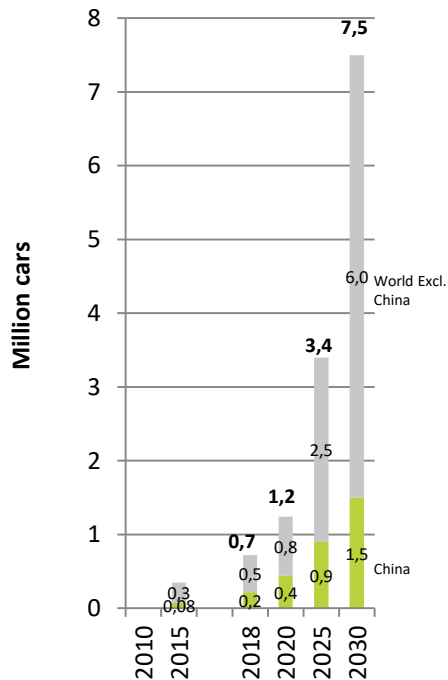
Realistic Scenario

HEV manufactured



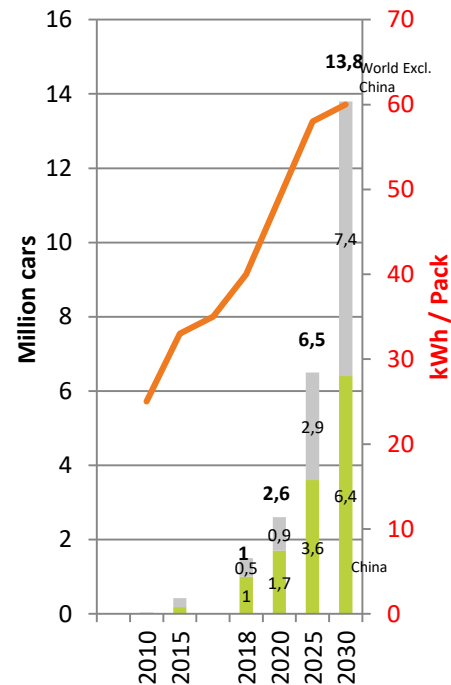
HEV: 1kWh battery / car

PHEV manufactured



PHEV: 12 kWh battery / car

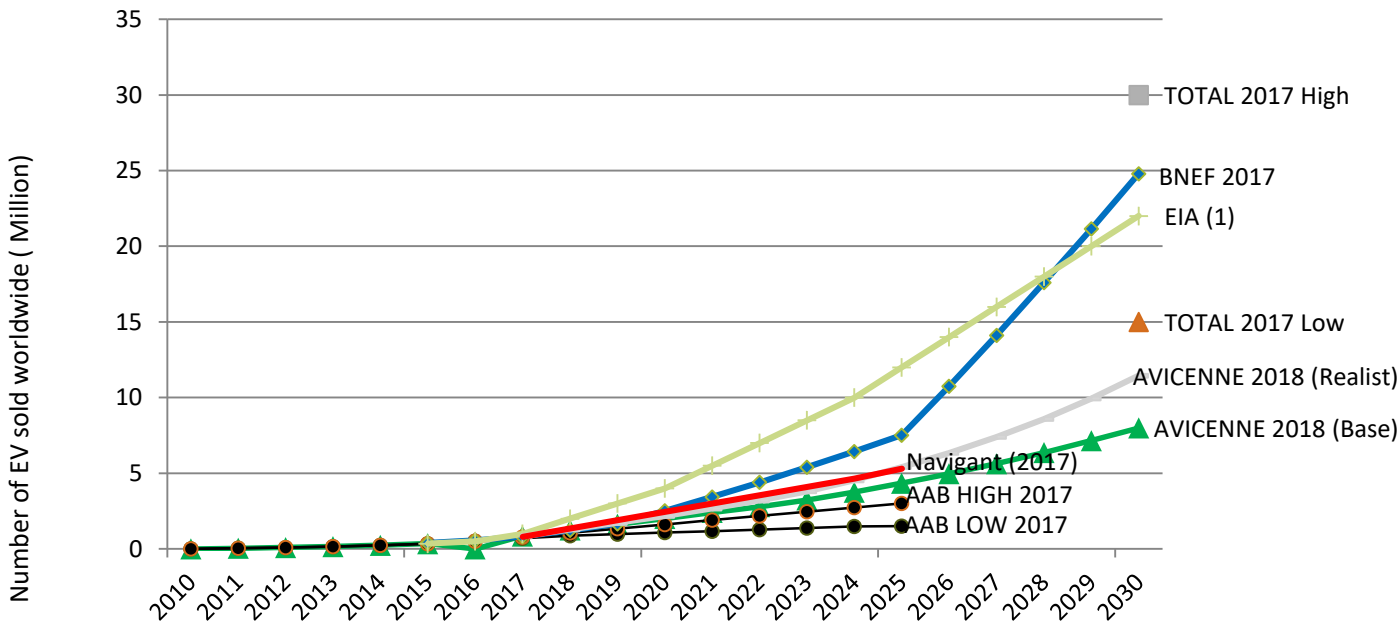
EV manufactured





LONG TERM EV FORECAST

EV sold, in million units, worldwide, 2010 – 2030



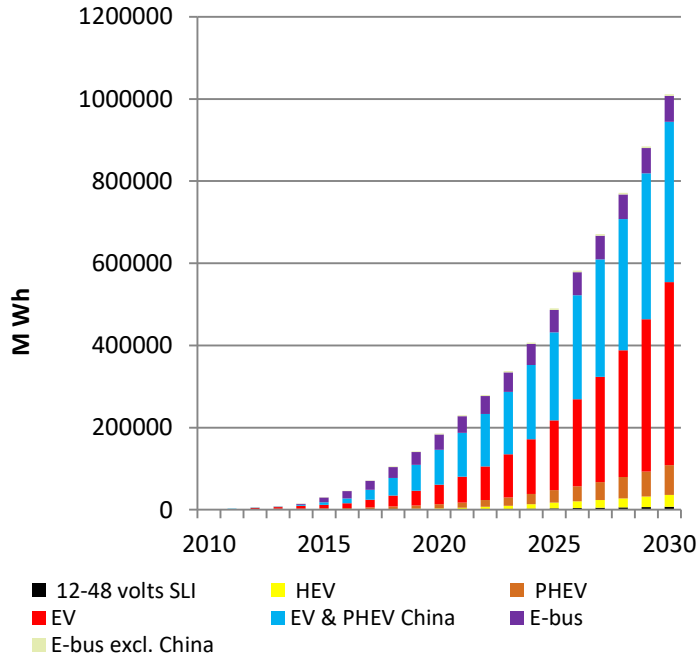
AAB, AABC US, June 2017
BNEF, BATTERIES 2017, October 2017
AVICENNE Analysis 2018



TOTAL BATTERY DEMAND FOR XEV 2030 FORECASTS

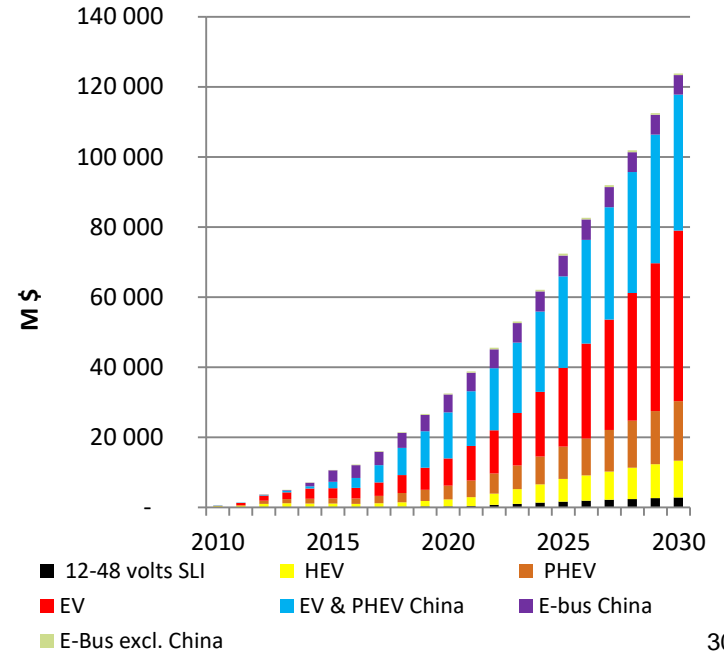
Li-ion for EV, HEV & P-HEV Battery
needs (MWh)

CAGR 2015-2030: +26%



Li-ion for EV, HEV & P-HEV Battery
needs (M\$)

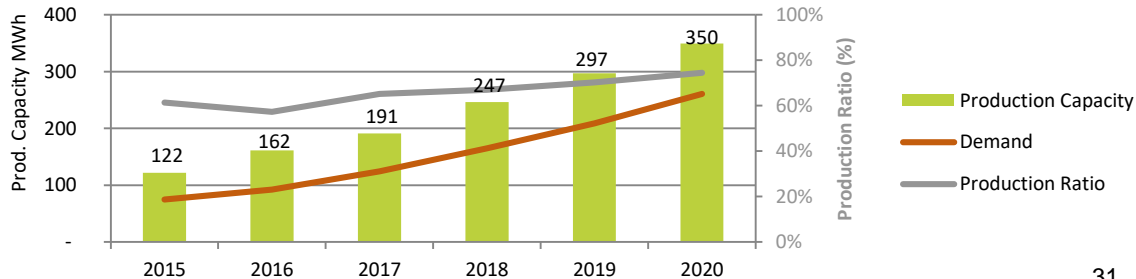
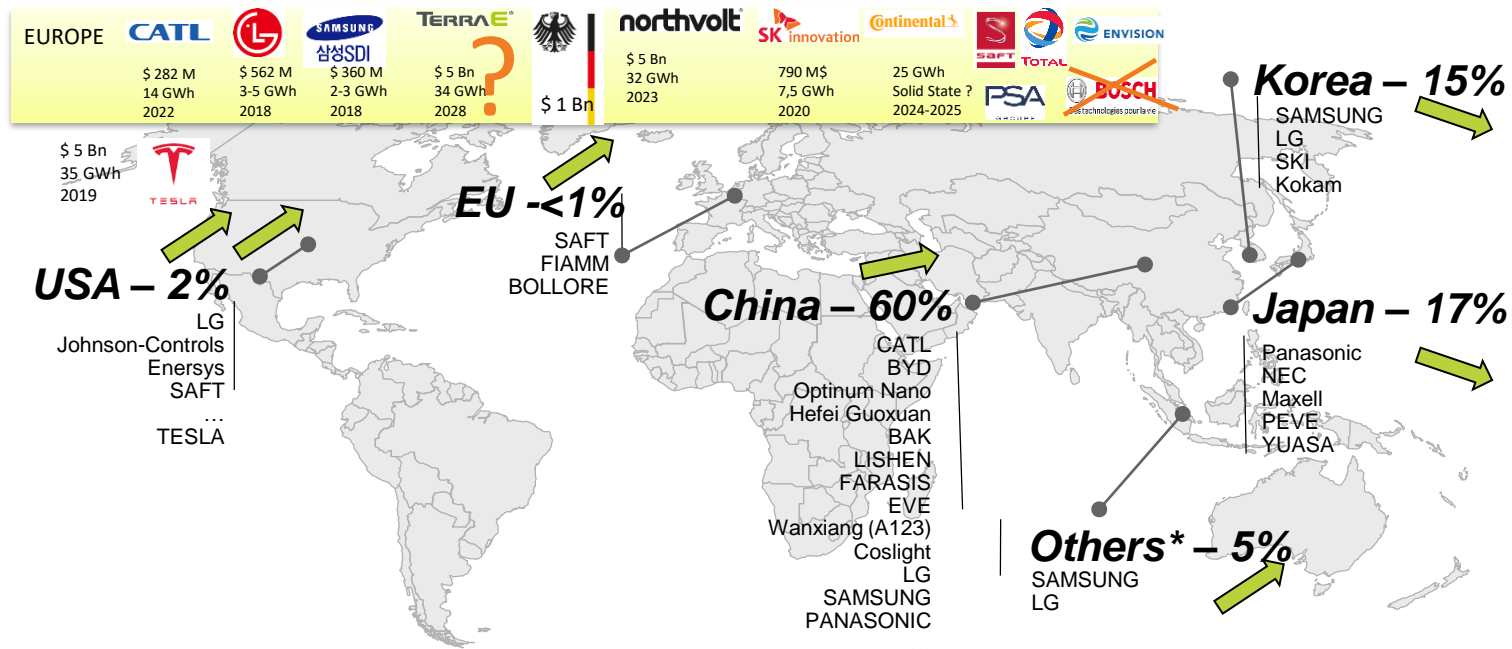
CAGR 2015-2030: +18%





LITHIUM ION CELL PRODUCTION

European market demand
150 GWh in 2025



Source: AVICENNE 2019

* OTHERS: Malaysia mostly

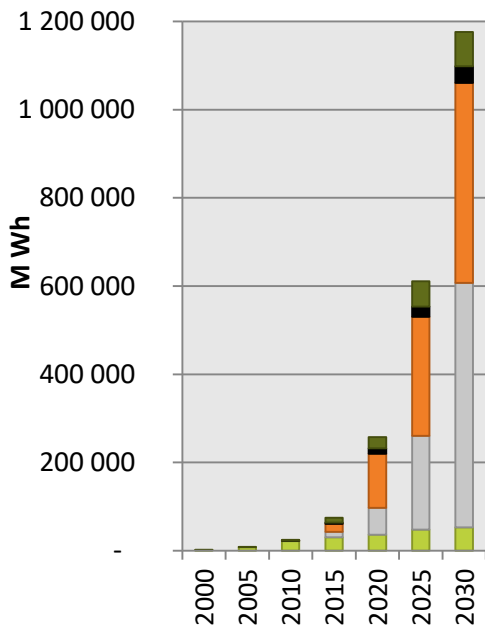


LI-ION BATTERY MARKET FORECASTS

From 160 GWh in 2018 to >1,2 TWh

CAGR 2015/2030
+20 % per year in Volume

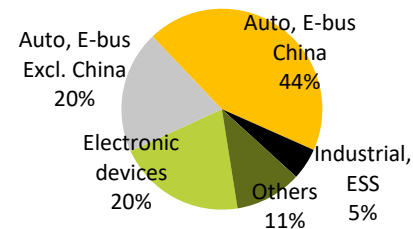
Li-ion Battery sales,
MWh, Worldwide, 2000-2030



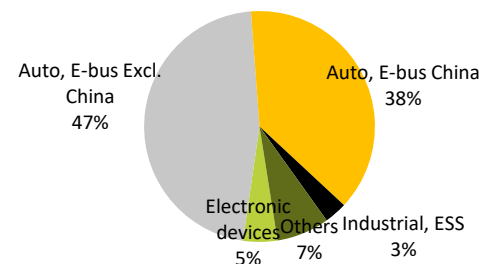
CAGR 15/30 (Optimistic)

Others	14%
Industrial, ESS	18%
Auto, E-bus China	24%
Auto, e-bus Excl. China	29%
Electronic devices	4%

2018: >160 GWh



2030: 1200 GWh



Others: medical devices, power tools, gardening tools, e-bikes...

Source: AVICENNE Energy 2019

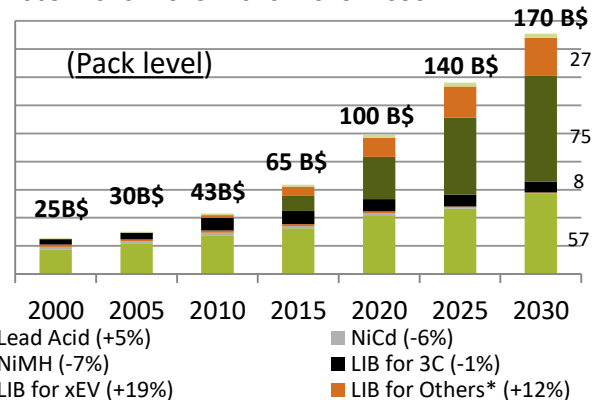
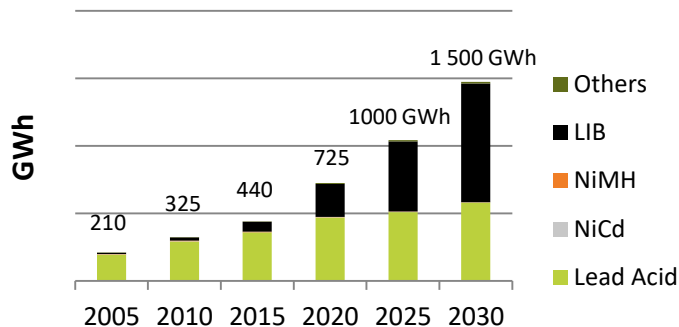


TAKEAWAYS

Battery Market 2015-2030 - CAGR = +7% / Li-ion>+10%

- ③ Li-ion battery is driven today by Automotive: 1% of the automotive market consume 60% of the LIB
- ③ In 2012, most of the car makers (except Toyota) switch to Li-ion for HEV
- ③ P-HEV, EV and E-buses will be powered by Li-ion: 18 B\$ market in 2017 - 36 B\$ in 2020 & 75 B\$ in 2030 with high numbers in China (2017: US\$5 Billion for xEV and US\$ 4 Billion for xE-Buses)
- ③ EV expectations attract large Chemical companies
- ③ New materials are needed to meet Automotive standards
- ③ HEV will account for 4% of the auto sales in 2020
- ③ P-HEV & EV for 2-3% by 2020
- ③ Micro-hybrid will achieve >50% in 2020/25
- ③ Lead acid battery will be the first market in 2025 in volume, but Li-ion market (US\$ 40 Bn) will be higher than Lead acid in value in 2018 (US\$ 38 Bn)
- ③ A very small EV market in the automotive world will represent a huge market for batteries
- ③ New LIB applications: UPS, Telecom, Forklift, Medical, Residential ESS, Grid ESS, hoverboard, drones: CAGR > 10% in the next 15 years
- ③ Lithium battery for other application (ESS, stationary, industrial...) will reach 10 Billion \$ market at the pack level in the next 5 years
- ③ ESS market could be much more important if the price of LIB at the system level is under 150 \$/kWh

RECHARGEABLE BATTERY MARKET WORLDWIDE 2000-2025 (base scenario)



(CAGR 2015-2025)

Others: Automatic handling equipment, robots, forklifts, back-up, UPS, Telecom, medical devices, Residential ESS, Grid ESS, drones, Hoverboard.....



CONTACT

THANK YOU



Christophe PILLOT

AVICENNE ENERGY

c.pillot@avicenne.com

Phone: +33 1 44 55 19 90

Mobile: + 33 6 88 82 79 49